

SRI SHIVARAMA GHOSHALA

Plot no: 240,241,259,260, Thirupurasundari Nagar, Pillaipakkam, Sriperumbudur - 602 105, Ph: +91 93821 31429/ 94432 62272

ADMIN. OFFICE: Old No. AH 203, New No. AH 87, 3rd Street, Anna Nagar, Chennai 600 040.

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CORPUS APPEAL

Respected Sir,

Sri Shivarama Ghoshala functioning at Thirupura sundarai Nagar, Pillaipakkam village, Sriperumbudur 602 105, is currently run and managed by Sri Shivarama Ghoshala Trust for the past 18 years.

The objects and purposes of the Trust are :

- To run a Ghoshala for the welfare of Cows and calves,
- To provide medical aid to animals, birds, etc.,
- To educate the public about the evils of animal slaughter etc.,
- To establish, maintain, run, develop, improve, extend, grant donations for and to aid in the establishment, maintenance, running, development, improvement, extension of Libraries, Reading Rooms and other facilities as are calculated to be of use in imparting education and medical services to the general public or to the student population in particular about the animal welfare.
- To give donations to Educational Institutions of any kind which are engaged in imparting education for animal welfare, for creating Endowments, for giving Scholarships to the students and for distributing prizes to the students irrespective of case, creed or religion.

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- a) To establish and maintain educational institutions for giving education in veterinary science.
- b) To establish, maintain, run and administer medical relief centres, dispensaries and such other institutions as may be found necessary and feasible to provide medical relief and treatment to the animal community.
- c) To establish and maintain homes for the animals which need care and protection.
- d) To protect and increase the green effects and aesthetic appeal, take all necessary steps for preventing pollution and practices, hazardous to health of the animals.
- e) To protect and improve the civic amenities for animals.

We, in Sri Shivarama Ghoshala, strongly believe in the motto “The protection and maintenance of cows is the greatest and everlasting Dharma for all living beings”. Cows in India are not just animal but are revered as one of the icons of the country’s culture, civilization and are worshipped as Ghomatha. Ghoshala in Sanskrit word means, sanctuary for the Ghomatha. Actually all gods are believed to reside in the body of Ghomatha the divine cow. In Srimad Bhagavatam, Lord Krishna says “ ... I can be worshipped within cows by offering of grass and suitable grains for the pleasure and health of the cows.

At present Sri Shivarama Ghoshala, has 20 cows and calves at any time. Ghomatha (cow) Samrakshanai is utmost important not only for the individuals but also for the entire world. We take utmost care in maintaining aged cows which have passed the capacity of giving milk. All the cows will have bathing every day and they are provided with food like green fodders, hay, agathiyakeerai and concentrated food twice a day. Cows are provided with medical care by engaging veterinary doctor at the Ghoshala itself from time to time. Separate persons who have rich experience in the Ghoshala activities are employed on permanent basis.

It is pertinent to point out that the milk yields from the cows are used for the Abhinaya Vishnu Durga Temple and the Vidyarthi of the Veda Padasala run and managed by the Shivram Trust and the milk is not sold for commercial gains.

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The trust shall neither be carried on for profit nor any of its activity carried with intention of earning profit.

It may be noted that the expenses are increasing in the tune with the additional new born calves. The average maintenance expenses, which includes Food, Fodder & Medical expenses for one cow is approximately Rs. 6,000/- per month. We expect the number of cows and calves will be increased by 20% every year due to its natural progression . Our current **Corpus** does not yield the desired interest income to maintain the Ghoshala and the gap needs to be met with donations from philanthropic individuals and corporates for raising additional **Corpus fund** to step up the interest income to bridge the monthly deficit of Rs. 1,00,000/-. In other words, we need to increase our **Corpus fund** by another Rs. 1.5 Crores to maintain the Ghoshala activities without financial constraints.

We give below the details of monthly expenses being incurred currently and also proposed project cost.

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| 1. Cattle feed, hay, green grass, agathiyakeerai | = Rs. 70,000 / month |
| 2. Salaries and welfare expenses | = Rs. 40,000 / month |
| 3. Medicine, electricity, water, repair,
grass cutting, cleaning charges etc. | = Rs. 15000 / month |

TOTAL = **Rs. 1.25 Lakhs / month**

Project Cost :

Sri Shivarama Ghoshala trust proposes to construct a new cow shed to accommodate another 20 cows.

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| 1. To provide drinking water lines and
Water tank facility to ghomatha. | = Rs. 2,00,000/- |
| 2. To facilitate to grow maist for cows | = Rs. 1,00,000/- |

TOTAL = **Rs. 3,00,000/-**

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We would like to highlight that all the donations for the Ghoshala will qualify for the CSR (Corporate Social Responsibility) vide item no. (iv) of Schedule VII of the Companies Act 2013 as prescribed by the Government. We attach a copy of the Notification No. GSR 130 (E) dated 27.02.2014 issued by Ministry of Corporate Affairs for necessary reference. We believe that the corporate bodies who contribute for the core cause will be entitled to consider the same as amount spent for CSR activities. Several top notch companies in India are taking up Ghoshala maintenance and cow upkeep as part of their Corporate Social Responsibility (details are enclosed). Also the donations to Sri Shivarama Ghoshala are exempted under Sec-80G of the Income Tax Act.

We look forward to your generous and liberal donation to support our noble aim and to raise our **Corpus** by another Rs. 1.5 Crores .

You may also like to transfer the funds to our bank account directly.

BANK OF INDIA, AMBATTUR BRANCH, CHENNAI 600 050.

ACCOUNT NO. 822110110006972

IFSC CODE : BKID 000 8221

BENIFICIARY : SRI SHIVARAMA GHOSHALA

We sincerely request not only your good selves but also recommend to your friends and relatives towards this noble cause. Let us join hands together in this divine cause and seek the blessing of Holy Kamadhenu for prosperous and healthy life.

We welcome you to visit our Ghoshala functioning at ThirupuraSundari Nagar, Pillaipakkam, Village, Sriperambudur, PIN 602 105 at any point of time convenient to you. It will be our privilege to show you Ghoshala to get blessing of Ghomatha.

We look forward to your patronage.

Thanking you and kind regards,

for SRI SHIVARAMA GHOSHALA

J. Balasubramanian

Trustee

9884716032